

KRAFF GAD

JAMAICA / TRAP-DANCEHALL

DANCEHALL. ON HIS OWN TERMS.



Kraff Gad is a Jamaican trap-dancehall artist and producer known for sharp delivery and memorable hooks. His catalogue includes IKATION, Rum Behavior, Demon Crease and Ms Pretty Rockstar, alongside the 2025 project FUEL. His recent live appearances include Freedom Street Europe in Malta and Guinness Pull Up in Jamaica. He is managed by ORA House.

ORIGIN

Jamaica

SOUND

Trap-dancehall

MANAGEMENT

ORA House

AUDIENCE SNAPSHOT

755K

Spotify monthly listeners

690K

YouTube subscribers

490M+

YouTube channel views

112M+

Audiomack account plays

223K+

Audiomack followers

TOP 10

US iTunes Reggae / Fix Things

Verified 4 October 2026. Counts rounded. Source profiles linked in each metric.

Fix Things chart peak reported 28 September 2026.

TURN IT UP.



FUEL

2025 / 7 tracks

[Apple Music](#)

[Spotify](#)

[YouTube](#)

SELECTED VIDEOS

IKATION

Official music video

[Watch on YouTube](#)

RUM BEHAVIOR

Official music video

[Watch on YouTube](#)

MS PRETTY ROCKSTAR

Official music video

[Watch on YouTube](#)

FEEL IT LIVE.

SELECTED 2026 APPEARANCES

12 SEP 2026

FREEDOM STREET EUROPE

Attard, Malta

[Festival lineup](#)

20 JUN 2026

GUINNESS PULL UP

Jamaica / Headline performance

[Live coverage / Jamaica Observer](#)

Technical rider, additional footage and production requirements: request through management.

MAKING NOISE.

THE JAMAICA STAR / 28 SEP 2026

Fix Things reaches the US iTunes Reggae top ten.

Reported peak: No. 8.

[Read the coverage](#)

DANCEHALLMAG / 19 AUG 2026

Honor Roll with Masicka tops Apple Music in five countries.

Reported No. 1 placements across five Caribbean markets.

[Read the coverage](#)

JAMAICA OBSERVER / 24 JUN 2026

Kraff headlines Guinness Pull Up alongside RajahWild.

Coverage of the June 2026 live set in Jamaica.

[Read the coverage](#)

LET'S MAKE IT HAPPEN.

Live shows / Press / Partnerships

ORA
HOUSE

Tiffany Juie

Artist management

tj@theora.house

Booking enquiries: include event date, location, venue capacity, proposed fee and promoter details.